



Ostomy: Product Buzz

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The recommendations contained herein may not be appropriate for use in all circumstances. Decisions to adopt any particular recommendation must be made by the practitioner in light of available resources and circumstances presented by individual patients.

Acknowledgements: This handout and presentation was prepared using information generally acknowledged to be consistent with current industry standards. The authors whose works are cited in the Bibliography Section of this manual are hereby recognized and appreciated.

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Ostomy Buzz

A. TRIO® Ostomy Care products

1. Trio's new and advanced silicone technology medical adhesive offers many benefits over traditional hydrocolloid medical adhesive and ostomy devices.
2. Benefits of Trio's custom-formulated silicone adhesive
 - a. Deliver instant and secure adhesion to the skin, whilst being atraumatic on removal
 - b. Leave no residue on removal resulting in a quicker, cleaner pouch change regime.
 - c. Trio adhesives do not absorb large amounts of moisture and body waste and are therefore more hygienic to use
 - d. Retain integrity and shape for extended wear time but allow the skin to breathe resulting in reduced risk of maceration and healthier skin
3. Trio Siltac™ soft silicone ostomy seal
 - a. Return to their original shape when stretched. This means you simply stretch a Trio Siltac™ seal around the stoma, and shape to form a perfect custom fit. Trio Siltac™ removes in one piece leaving no residue.
 - b. 3 sizes: Siltac Silicone Seal #1 (20-28mm), Siltac Silicone Seal #2 (28-35mm), and Siltac Silicone Seal #3 (35-44mm)<http://shop.trioostomy.com/>
4. Trio Silvex™ silicone – convex seal
 - a. Soft silicone convex seal that allows the skin to breathe, stretches to shape and lightly hugs the stoma. Giving mild convexity, maintaining integrity & shape to provide a good seal and extend wear time of ostomy appliances.
 - b. 2 sizes: Silvex Convex Silicone Cohesive Seal #1 - Size 20mm - 30mm, and Silvex Convex Silicone Cohesive Seal #2 - 30mm-40mm
5. Silx Silicone Flange Extender - Designed to ensure the edges of base plate/skin barrier do not lift, but instead are kept securely in place
6. Trio Silken™ – silicone stoma gel
 - a. Used to fill skin folds, creases and uneven areas around the peristomal skin to provide a better surface for the application of an ostomy appliance; can be used to create a perfect custom seal around the stoma, particularly useful for irregular-shaped or difficult to manage stomas.
 - b. Trio Silken™ will not absorb moisture or body waste and will not break down.
 - c. As wear time progresses, Trio Silken™ cures to a single piece of silicone adhesive that removes in one piece when fully cured.
 - d. Sting-free on application, remains soft and flexible to ensure comfort.
7. Order free samples at: <http://shop.trioostomy.com/>

B. Braun Flexima™ 3S Ostomy Appliances

1. 2-piece mechanical coupling system 3S = Simple: It guides into position for you; Secure: It gives you confidence; Soft: It feels like part of you.
2. Beneficial for someone that has difficulty connecting the pouch to the barrier as it has the guiding tabs to help seat the pieces correctly.
3. 3S is a two-piece mechanical coupling system offering convex, flat standard wear and extended wear base plates cut-to-fit, and pre-cut as well as closed, drainable (Roll'Up), urostomy and high output pouches.
4. <http://www.bbraunusa.com/products.html?id=0002074304000000491>

C. SafenSimple Paste

1. No-Sting Skin Barrier Paste
 - a. An alcohol-free formulation to reduce the sting and pain caused by conventional paste that contains alcohol.
 - b. Usage: for problems with products containing alcohol or for skin issues such as open sores, weeping and sensitive skin.

2. Skin Barrier Paste – Malleable
 - a. A protective pectin-based paste that helps to prevent leakage and skin irritation around the stoma.
 - b. Usage: For a low alcohol based formula, this paste stays soft and pliable while remaining secure in the area which applied. May sting slightly in placed over open areas.
3. Skin Barrier Paste Fast Drying
 - a. A protective pectin-based paste that hardens upon application. Contains alcohol for faster drying. Seals and prevents skin irritation around the stoma and is great as a filler for shallow problem areas (creases, scars, skin folds)
 - b. Usage: A fast drying firm paste formula that contains alcohol. Recommended for health skin; may sting open sore areas.
4. <http://sns-medical.com/>
- D. ConvaTec Eakin Cohesive® StomaWrap Ostomy Seal
 1. Unique 'Wrap' shape makes it extremely quick and easy to fit – no need to stretch or tear to get the right size, just wrap and overlap
 2. Ideal for large or oval shaped stomas
 3. For those with limited dexterity due to ease of application
 4. Made from the same ingredients as Eakin Cohesive® Seals and Slims®
 5. <http://www.eakincohesiveseals.com/sizes.aspx>
- E. ConvaTec Natura™ Durahesive™ Moldable Skin Barrier with Accordion Flange
 1. The new Natura Accordion Flange will make pouch application easier and more comfortable while also providing the peristomal skin protection of Moldable Technology.
 2. The ConvaTec Accordion Flange in the "up" position raises to 3/8" away from the skin and when worn in the "down" position, it provides a low profile that is flexible and conforms to body contours.
 3. Similar to Hollister's New Image Floating Flange, but according to ConvaTec, the Accordion Flange provides triple the amount of finger space allowing for easier pouch application.
 4. The Accordion Flange makes the pouch application process easier and comfortable for post-op patients and with sensitive abdomens.
 5. Available in two flange sizes: 2-1/4" and 2-3/4" and three stoma sizes: Small, Medium and Large.
 6. Information and free samples <http://www.convatec.com/products/pc-stoma-natura-two-piece-products/6d8d004c-5df9-40b8-bd70-2ac2311f2807>
- F. SenSura® Mio
 1. Coloplast Corp Website: www.sensuramio.us
 2. SenSura® Mio ostomy appliance fits to individual body contours and maintains a secure seal over abdomens uneven from scarring, skin folds, hernias, and the like.
 - a. Soft, water-resistant textile material gives the pouch the feel of clothing. Its specially chosen neutral grey color is designed to stay unnoticed under all clothing colors.
 - b. Based on BodyFit Technology®, SenSura® Mio incorporates a soft elastic hydrocolloid adhesive barrier. The new elastic barrier fits individual body shapes and follows contours when ostomates bend and stretch.
 - c. A revolution in filter technology, SenSura® Mio has a new innovative full-circle filter to reduce ballooning for comfort.
 3. The new Click coupling is designed for ease of use, flexibility and enhanced security.
- G. SenSura® Mio Convex
 1. Elastic adhesive for a secure fit to individual body shapes; it can stretch and retract back
 2. Neutral grey textile for optimal discretion and an honest look
 3. Full-circle filter for proven reduction of ballooning
 4. Options

- a. SenSura® Mio Soft Convex - A gentle curve for extra security; Designed for areas with divots, creases or folds, for newly created stomas who need a gentle curve; For all stomas that need gentle support
 - b. SenSura® Mio Convex Light - A light curve for shallow inward areas around the stoma; Designed for situations where a light curve is needed to even out divots, creases and folds; For stomas that need help to stick out away from skin; May be appropriate if output is undermining the current appliance
 - c. SenSura® Mio Deep Convex - A deeper curve for deep inward areas around the stoma; Designed for situations where a deep curve is needed to even out divots, creases, and folds; For newly created stomas that need a lot of help to stick out away from the skin; May be appropriate if output is undermining the current appliance
5. SenSura Mio Convex Click (2 piece) is available in a broad range of baseplates; Light and Deep convex variants in various pre-cut or hole sizes which can be customized, with pouches in a variety of sizes available in transparent, or with inspection window, and with coupling systems of 40, 50, 60 or 70 mm in diameter.
 6. SenSura Mio Convex 1 piece available in closed, drainable, or urostomy.
 7. <https://www.coloplast.us/global/ostomy/sensura-mio-launch/>
- H. Marlen UltraMax DEEP™ One-Piece Ostomy System
1. MARLEN now offers a deep convex solution - UltraMax™ DEEP. The unique petal design creates a flexible, comfortable fit for all abdominal contours.
 2. Available in Drainable, Closed End and Urostomy; opaque or transparent; pre-cut
 3. <http://www.marlenmfg.com/index.html>
- I. Hollister® CeraPlus Skin Barrier
1. The CeraPlus skin barrier is infused with ceramide, a naturally occurring lipid in the skin, which protects against dryness, and features a formulation to help: protect the skin's natural moisture barrier, maintain good peristomal skin health and decrease transepidermal water loss (TEWL) from damaged or eroded skin
 2. Available on Premier One-Piece and New Image Two-Piece Pouching Systems
 3. <http://www.hollister.com/ceraplus>
- J. Esteem™+ Flex Convex system
1. Combines the comfort and freedom of flexibility with the firmness of convexity
 2. Different convexity plateau widths can be selected to provide pressure where needed.
 - a. 3 plateau sizes V1 (50 mm), V2 (40mm), V3 (30mm), to accommodate a range of stomas and abdomens.
 3. Available in a choice of closed, drainable and urostomy pouches, with a variety of pre-cut and cut-to-fit options to suit a range of stoma shapes and sizes.
 4. When to use flexible convexity?
 - a. Flexible convexity is often selected when the stoma spout is shorter than the recommended height (stoma protrudes at least 2cm above the surface of the abdominal wall) and the patient is experiencing leakage under their appliance.⁴
 - b. It may also be selected for a stoma which points downwards or curves into the abdomen, as well as for lifting the stoma above skin creases / folds on a flaccid abdomen.⁴
 - c. Flexible convexity offers a light pressure on the abdomen, whilst lifting the stoma to create a good seal.⁴
 - d. When moving to convexity, it is advisable to start with flexible convexity as this is less likely to cause trauma to the peristomal skin. If problems are still experienced (accessories may be added or) a move to a more rigid convexity may be required.⁴
 5. https://www.convatec.com/ostomy/patient-support-information/esteem_flex_filter_hcp/
- K. Brava® Protective Seal by Coloplast
1. Moldable rings meant to adhere to and protect the skin around the stoma

2. A new polymer formulation makes it resistant to the aggressive constituents of output while also helping to eliminate skin irritation.
 3. Designed to be easy to shape so it fits snug around the stoma and is designed to leave minimal residue when removed.
 4. Suitable for people with an ileostomy, a colostomy, or a urostomy. The seal is resistant to aggressive output
 5. Three different diameters to accommodate individual stoma sizes and minimize the need for stretching. Also, available in two thicknesses to choose from, to meet the needs of people with different types of skin irregularities around the stoma. The thin option acts like a gasket – creating a seal – while a thicker seal provides more material to fill increases and folds around the stoma.
 6. https://www.coloplast.us/about-us/coloplast_samples/worryless-coloplast-brava-protective-seal/
- L. SecureWear ‘Security’ Support Belts
1. Safe-n-Simple
 2. Easy to be worn, adjusted and taken off with Anti-roll functionality
 3. Specially developed to allow the stoma pouch to function without the fear of pancaking and leaking
 4. 2-way stretch material allows continued activity while supporting the abdominal area or hernia
 5. Made of polyester and elastine which creates the 2-way stretch fabric and makes it breathable
 6. Available both with an adjustable pouch opening to accommodate those with an Ostomy or without an opening for Hernia protection
 7. <http://www.sns-medical.com/support-belts.html>
- M. Ostomy Skin Barrier Powder by Safe n Simple – 1 oz size
1. Forms a protective moisture barrier to help soothe the skin and helps prevent skin irritation. Now available in 5oz. and "New 1oz." size bottles.
 2. <http://www.sns-medical.com/>
- N. Securi-T Lift and connect Flange system
1. Flange lifts to ensure an easy, secure connection, then returns to discreet, low-profile position
 2. Eliminates pressure on the abdomen when attaching pouch to wafer
 3. Essential for new ostomates and post-operative patients
 4. Available on all Securi-T 2-piece wafers and compatible with all Securi-T pouch systems
 5. <http://www.securitusa.com/>
- O. Secui-T Stoma Paste
1. Caulks and fills areas around stoma to reduce leakage under the appliance.
 2. Unique tube opening allows easy application of thin lines
 3. Alcohol free, Pectin-based, Easy to squeeze tube
 4. <http://www.securitusa.com/>
- P. B. Braun Flow Collector™
1. Collection bag designed for high capacity body waste
 2. Designed to give patients more autonomy since it does not have to be emptied as often as smaller bags; also is ideal for overnight collection
 3. Features:
 - a. 2-liter capacity graduated vinyl collection bag for examination and measurement of output
 - b. 5-foot-long discreet white tubing; cutable every 12 inches according to preference
 - c. Tubing is designed to be kink and crack resistant; squeezable to assist with blockage removal
 - d. ¾-inch wide opening for draining and cleaning
 - e. Soft outlet is designed to be leak resistant
 - f. Two eyelet holes at top of bag for hanging
 - g. Not made with natural rubber latex, DEHP or PVC

- h. Can be connected to the Flexima 3S High Output Pouch. The combined capacity helps increase patient autonomy and provide easier output management for patients, nurses and caregivers.
- 4. <http://www.bbraunusa.com/products.html?id=00020743040000000491&prid=PRID00003117>
- Q. Osto-EZ-Vent®
 - 1. Colostomy and Ileostomy Air release venting device
 - 2. New updated design
 - a. Pinchable Glides for easier opening. The Glides push against the OEV™ base to help lift up and open the OEV™. When the OEV™ is closed, the Glides lie down so they don't catch on clothing.
 - 3. www.kemonline.com
- R. Ostomy Pillow
 - 1. PouchWear ostomy support pillow - allows for side and stomach sleeping with an inner area support for the ostomy bag.
 - 2. The Ostomy Support Body Pillow uses a wedge shape design foam insert that supports the weight of your body to cradle your ostomy appliance while sleeping.
 - 3. Soft and plush with a soft Velour cover. Over-stuffed for your satisfaction!
 - 4. Ostomy support pillow allows for the ostomy bag to fit inside the specially designed area to avoid applying pressure. Simply adjust ostomy support pillow and insert your ostomy bag into open area to prevent pressure.
 - 5. 65.00 <https://ostomybagholder.com/ostomy-pillow/ostomy-support-body-pillow/>
- S. UltraMax DEEP™ by Marlen
 - 1. New products to its line of deep convex ostomy pouches, UltraMax DEEP.
 - 2. New additions feature cut-to-fit flanges in both the regular and extra-large sizes, an update from the previously offered pre-cut flanges introduced in 2016.
 - 3. The convex ostomy pouches feature an original petal design that allows a flexible and comfortable fit for all abdominal contours.
 - 4. The new cut-to-fit option is available in all 3 product offerings: drainable, urostomy, and closed end.
 - 5. Each product is made of odor- and leak-proof material, includes a quiet, built-in, body-facing cover, and offers the advantages a one-piece system with the ease of disposability.
 - 6. <http://www.marlenmfg.com/ultramax-deep.html>
- T. Nu-Comfort Belt by NuHope
 - 1. 2 inches wide (twice as wide as standard ostomy belts)
 - 2. Latex free
 - 3. Fits 2-piece ostomy systems and some 1 piece systems
 - 4. 360 degrees of support to the skin barrier
 - 5. Added support to peristomal area
 - 6. Easy Velcro adjustment on left and right
 - 7. Sizes Small – Xlarge; Ring Plate Sizes: 2-1/4" (57mm), 2-3/4" (70mm), 3-1/4" (82.5mm)
 - 8. <http://www.nu-hope.com/NuComfortBeltFlyer.pdf>
- U. Illusion Bikini Brief
 - 1. A touch of lace, a hint of romance, comfortable and luxurious. Created with a higher waist and inner pocket, the wafer and pouch are safely concealed, giving you confidence to feel flirty or romantic.
 - 2. <https://www.ostomysecrets.com/>
- V. Options™ Ostomy Underwear – addition to product line.
 - 1. Wrap/Brief with Open Crotch and Built-in Barrier/Support
 - a. Ladies Wrap/Brief - all-over-stretch lace.
 - b. Men's Wrap/Brief - with open crotch.
 - 2. New ¼" elastic used on Ladies Basic Brief.

3. Available from Edgepark with product discount & free shipping.
4. www.options-ostomy.com

W. Stealth Belt

1. Hybrid Style Stealth Belt - addition to product line.
 - a. The Hybrid Neoprene & Nylon combination is designed to be lightweight and comfortable for all daywear.
 - b. The Muffler and Stoma guard layers help to muffle noise and provide basic protection from blunt impacts like martial arts or boxing.
2. Stealth Belt Camo
 - a. Unique double locking closure system; Stealth Belt easily supports the weight of a full Ostomy bag easing stress to the body at the stoma area by holding the Ostomy bag snugly and securely in place. Stealth Belt helps minimize pouch shifting and skin irritation. The Ostomy bag is held securely in a horizontal position, helping prevent constriction of the Ostomy bag by clothing, belts or seat belts.
 - b. Custom Stealth Belts are made to your specifications. A variety of Colors are available. We will do our best to find the color or pattern of your choice. Please allow a minimum of 21 days for Custom orders to be shipped.
3. www.stealthbelt.com

X. Aegis

1. Urostomy Bag Protector
2. Aegis is a shaped and padded polycarbonate device that protects a wearer's urostomy bag from the pressure, which can cause leaks and blowouts.
3. Aegis uses the wearer's waistband of their pants or skirt to hold the protector in place.
4. The device stays in place without the need for a device belt or adhesives. The padding and shape make it comfortable and secure.
5. www.couraegis.net

Y. Stoma Cloak®

1. Stoma Cloak® – addition to product line.
2. Ostomy pouch cover made of proprietary polyester material with impregnated activated carbon, zeolite and antimicrobials to significantly reduce ostomy odors.
3. Introduced new beige fabric choice.
4. Increased envelope closure length & new shorter length.
5. www.stomacloak.com

Z. Tub-Evac

1. Designed to clear tubing attached to a drain placed within a surgical site
2. Prevents over-stretching and distortion of the tubing
3. Invented and marketed by husband of a breast cancer patient
4. <http://tubeevac.com>

AA. Prody™ Drainage Bulb Holder

1. Created by Mary Robinson Prody, a Registered Nurse, who identified an unmet product need after years of working with patients and seeing the struggles they had when dealing with their post-surgical drains.
2. Designed to securely hold all sizes of drainage bulbs.
3. It can be positioned on the chest, waist, abdomen or thigh.
4. Promotes maximum drain function and prevents accidental dislodgement.
5. Allows patients to move more freely and comfortably. Can be worn in the shower.
6. Provides comfort and secures drains during Physical Therapy.
7. Soft, adjustable fabric with sewn on hook and loop fasteners for a pin free, tape free application.
8. Accommodates up to four drainage bulbs.
9. Other products

- a. Drainage Bulb Holder Kit - It contains two measuring cups, drainage record sheet and two drain belts – one for showering if allowed by the physician; in convenient clamshell packaging which can be sent home with the patient.
 - b. Abdominal Binder with Drain Fasteners - abdominal binder with the addition of the patented sewn on fasteners to secure up to four drains; Stitching between horizontal panels allows binder to conform to body shape; available in 6"- 2 panel, 9"- 3 panel, 12"- 4 panel. 15"- 5 panel
 - c. Larissa Post-Surgical Bra - designed for the most comfort during recovery from breast, heart or lung surgery. Front attaching opening, straps and tabs for ease of use and drain management, using the Prody™ Drainage Bulb Holder in place of pins, with extremely soft, quick-drying fabric. Universal sizing. Velcro tabs in front assist with drain management
10. <https://promedicsproducts.com/>

Resources

- A. Peristomal Skin Assessment Guide (PSAG)
 1. Free Online tool
 2. The PSAG helps non-expert clinicians standardize assessments, identify complications, and provide interim management options for optimal outcomes in peristomal skin health for adults; it also encourages referral to the Ostomy/ET/WOC nurse when appropriate (i.e., patient follow-up, complex complications, etc
 3. Supported by Hollister
 4. <http://psag.wocn.org/#home>
- B. Insulated sandwich size reusable bags by InsuBag
 1. Are being used by ostomates to keep supplies cool in the summer
 2. www.amazon.com
- C. ostom-i™ Alert
 1. A discrete connected medical device alerting patients in real time when their ostomy pouch is at a point where it should be emptied, helping to prevent any unpleasant surprises.
 2. Uses Bluetooth wireless technology and the ostom-i™ app to capture information about patient output volume over a period of time.
 3. Data is safely stored on a HIPAA compliant cloud server which can then be shared with physicians, clinicians, nurses and family members.
 4. How the product works and what it takes to set it up:
 - a. Download the free ostom-i™ App of the app store (only available on IOS and Android)
 - b. Connect the sensor to the app on phone
 - c. Users can set individual alerts as to when they wish to be notified
 - d. The sensor uses Bluetooth® wireless technology to send secure real-time data to the user's mobile device to notify them when an alert is reached
 - e. The device captures guidance information about volume and time of output.
 - f. The sensor allows the user to email information to up to five people (e.g. doctor, care-giver, family member)
 - g. The device can be used 24/7 or detached or re-attached to the pouch only when it is required. However, the device has a battery life of approximately three months from first use
 - h. 11 Health and Technologies Limited <https://www.11health.net/>
- D. United Ostomy Association of America
 1. Extensive Web links Page –<http://www.ostomy.org/Links.html>
- E. Phoenix Magazine
 1. Published quarterly
 2. Each issue 80 pages of information, education, and inspiration for living with an ostomy
 3. Print & online edition

4. www.phoenixuoaa.org
- F. Colon Cancer Alliance - <http://www.ccalliance.org/>
- G. COLONTOWN
 1. Secret [Facebook] group
 2. Active community whose citizenry is made up of people affected by colorectal diseases (especially cancers), sets the stage for open, easy conversation about topics that are considered taboo.
 3. <http://www.chris4life.org/colontown/>
- H. Manufacturer Patient Resource Programs – Free samples, information, assistance
 1. Coloplast®- Coloplast® Care <https://www.coloplast.us/care-/>
 2. ConvaTec® – Me+ <https://www.convatec.com/ostomy/meplus-services-and-care/>
 - a. Ostomy videos <https://www.convatec.com/videos/ostomy-videos/>
 3. Hollister® – Secure Start <http://www.hollister.com/en/securestartconsumer>
 4. Safe-N-Simple® – Simple Start™ program <http://www.sns-medical.com/simple-start-program.html>
- I. Supply Company Resources
 1. Shield Healthcare – Ostomy Life; extensive patient resources, education, support <http://www.shieldhealthcare.com/community/ostomylife/>
 2. Comfort Medical <http://www.comfortmedical.com/resources.php?>
- J. World Ostomy Day
 1. Sponsored by the International Ostomy Association and is celebrated every three years.
 2. Date of World Ostomy Day 2018 is: Saturday October 6
 3. The theme is: SPEAKING OUT CHANGES LIVES
 4. The aim of World Ostomy Day is to improve the rehabilitation of Ostomates worldwide by bringing to the attention of the general public and the global community the needs and aspirations of Ostomates and their families.
 5. Biggest event will be a worldwide Virtual Run for Resilience Ostomy 5k where you can organize your own small group and run/walk in the location of your choice. <https://ostomy5k.org/virtual-race/>
 6. Visit www.uoaa.org for more ideas to help celebrate