

## **Shield HealthCare “What Makes Caregiving Rewarding” Story Contest Official Rules**

No purchase or payment of any kind is necessary to enter or win this contest. The “What Makes Caregiving Rewarding” Story Contest begins on September 7, 2015 at 12:00 A.M. and ends at 11:59 P.M. on November 30, 2015.

To enter a written entry, submit your story online at [shieldhealthcare.com/caring](http://shieldhealthcare.com/caring), or email your story (“submission”) to [caring@shieldhealthcare.com](mailto:caring@shieldhealthcare.com), or mail your story to Caregiver Story Contest, 27911 Franklin Parkway, Valencia, CA 91355. Submissions must be 900 words or less, or 3,500 maximum characters long. Mailed in entries may be typed or handwritten.

To enter a video, submit your video online to [shieldhealthcare.com/caregiver-video-contest](http://shieldhealthcare.com/caregiver-video-contest). Submissions must be under three minutes long. Be sure to receive the permission of anyone whom you show in your video, or receive permission from their legal guardian. Do not include confidential or protected healthcare information or actual names of patients.

Written entries must include your first and last name, mailing address and phone number with area code to qualify. Again, do not include confidential or protected healthcare information or actual names of patients.

Video entries must submitted along with your first and last name, zip code, email address and phone number with area code to qualify. Videos where filters have been used, contain copyrighted media, are obscene or sexually explicit or contain profanity will not be accepted. Do not delete the original video after entering the contest.

For any winning submission, Shield HealthCare will provide a Publicity Release Form that must be completed and returned to Shield HealthCare. Written entries must be postmarked or emailed with confirmed receipt by 11/30/15 at 11:59 P.M. GMT. Video entries must be submitted to the above-mentioned site by 11/30/15 at 11:59 P.M. GMT. Entry times will be determined using Sponsor’s computer, which will be the official clock for the Contest. There is a limit of one (1) entry per person or email address or mailing address. Any legal resident of the 50 United States who is age 18 or over can enter, except employees, agents, or representatives of Shield HealthCare (the “Sponsor”) or any of its affiliates.

Previous winners of the story contest are not eligible to win our story contest, but are eligible to win our video contest. Entries that are lost, late, misdirected, garbled, or incompletely received, for any reason, including by reason of hardware, software, browser, or network failure, malfunction, congestion, or incompatibility elsewhere, will not be eligible. The Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process; tampering with the operation of email or mail delivery; or otherwise violating the rules. It further reserves the right to cancel, terminate, or modify the “What Makes Caregiving Rewarding” Story Contest if the contest is not capable of completion as planned, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, force majeure, or technical failures of any sort.

Entrants represent and warrant that their submission is their original work, has not been copied from others, and does not violate the rights of any other person or entry.

All entry materials will become the property of the Sponsor and will not be acknowledged or returned. The copyright, where applicable, in any submission shall remain the property of the entrant, but entry in this contest constitutes entrant's irrevocable, perpetual permission and consent, without further compensation or attribution, to use the submission and the entrant's name and likeness, photograph, and city and state for editorial, advertising, commercial, and publicity purposes by the Sponsor and/or others authorized by the Sponsor, in any and all media now in existence or hereinafter created, throughout the world, including without limitation the Internet, in perpetuity. The Sponsor and/or others authorized by the Sponsor shall have the right to edit, adapt, and modify the submission and no such person or entity shall be liable for any unauthorized reproductions of submissions on the Internet or otherwise. Each entrant releases and discharges the Sponsor, the judges, any party associated with the development or administration of the contest, their employees, agents or representatives, or affiliates from any and all liability in connection with the contest, including without limitation, legal claims, costs, injuries, losses or damages, demand or actions of any kind. Each entrant shall indemnify and defend the Sponsor, its employees, agents, and representatives from and against any claim or damage relating to the entrant's breach of any representation or warranty herein by the entrant.

Twelve (12) finalists will be selected from each written Caregiver Story Contest by a member or members of the Shield HealthCare staff (the "Judge(s)"). Nine winners' captions will be published on the Caregiver Story Contest page at [www.shieldhealthcare.com](http://www.shieldhealthcare.com), along with the name, photograph and city and state of each winner.

For the written story contest, an outside Judge will make the final determination of the three runners up and the three grand prize winners. For the video story contest, the top 3 video entries with the most public votes will be determined by Shield HealthCare's internal contest panel, and all submissions entered before 11:59PM on November 30, 2015 will be considered. "Voters" are determined by their Facebook account, and voters are allowed to vote for more than one video, but they may only vote for any given video one time.

All decisions of the Judge(s) will be final and binding. The Top three (3) Qualified Winners (written story) of the Caregiver Story Contest, ending on November 30, 2015 will each receive \$500 in American Express gift cards (the "Prize"), a one-year subscription to Today's Caregiver Magazine, a commemorative plaque, and a heart lapel pin. The Top three (3) Qualified Winners (video contest) of the Caregiver Story Contest, ending on November 30, 2015 will each receive \$500 in American Express gift cards (the "Prize"), a one-year subscription to Today's Caregiver Magazine, a commemorative plaque, and a heart lapel pin. Each of the three (3) runners-up for the written contest will receive \$150 in American Express gift cards, a one-year subscription to Today's Caregiver Magazine, and a heart lapel pin. Winners of all contests will be contacted by a representative of the Sponsor. The Sponsor will make every viable attempt to deliver the contest prize to the address supplied by the winners. Two (2) attempts to deliver the prize to the winners will be made in the month of December 2015. Winner failure to respond after two (2) attempts shall mean that the winner forfeits the prize.

The Sponsor is not required to award elsewhere any prizes forfeited by the chosen winner(s). The approximate retail value of all Prizes is \$3,450. Income and other taxes, if any, are the sole responsibility of each winner. Such benefits are subject to all federal, state, and local laws and regulations. This contest is void outside the 50 United States and the District of Columbia, and where prohibited.

No Prize is transferable. There will be no substitutions for the Prize(s) except by the Sponsor in its sole discretion. The Sponsor may substitute a prize of equal or greater value.